Chemical Engineering In The Pharmaceutical Industry

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Reference: Chemical Engineering in the Pharmaceutical Industry; Edited by M. T. am Ende & D. J. am Ende, 2nd edition, Chapter 1, Wiley, 2019.

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What are Pharmaceuticals?

Pharmaceuticals in general are
drug delivery systems in which
drug-containing products are
designed and manufactured
to deliver precise therapeutic response.

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API and Drug Product

- The Drug
 - == Active Pharmaceutical Ingredient
 - == API
- The formulated final product
 - == Drug Product

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Food and Drug Administration

- Food and Drug Administration == FDA
 - Responsible for protecting the public health by assuring the

safety

efficacy

security

of human and veterinary drugs, biological products, medical devices, and cosmetics.

What are the roles and responsibilities of Jordan FDA?

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Drug Research & Development

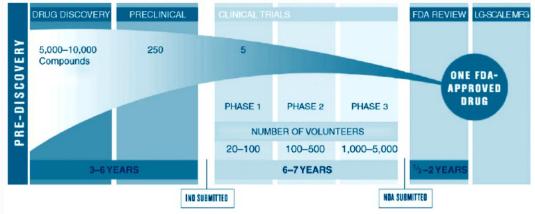


FIGURE 1.3 Drug research and development can take 10–15 years with one approval from 5 to 10,000 compounds in discovery. IND: investigational new drug; NDA: new drug application. *Source: Pharmaceutical Industry Profile 2009*, Pharmaceutical Research and Manufacturers of America (PhRMA) (www.phrma.org).

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Drug Research & Development

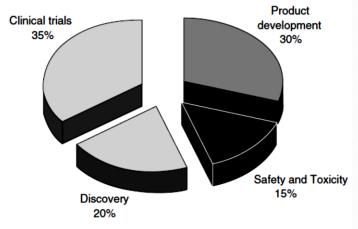


FIGURE 1.4 Estimated distribution of product development costs within R&D with the total cost to bring a new chemical entity to market in the range of \$1–3.5 billion. *Source*: Ref. 16.

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Drug Research & Development

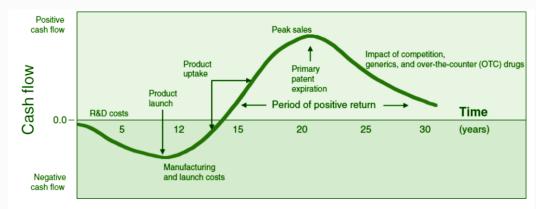


FIGURE 1.2 A hypothetical cash flow curve for a pharmaceutical product includes 10–15 years of negative cash flows of typically \$1–3 billion. Reasonably high margins are needed, once the drug is on the market, if it is to recoup and provide a positive return on investment (ROI) over its life cycle.

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Opportunities for Chemical Engineers

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Opportunities for Chemical Engineers

- Challenges faced by the pharmaceutical industry create several opportunities for its members, including chemical engineers.
 - Pressures to reduce <u>costs</u> → economies of scale and application of efficient technology.
 - Technological innovation and engineering analysis enhance products to create meaningful differentiation for patients, which provide values in the face of revenue constraints.
 - Strategic management of technology used to meet industry challenges by chemical engineers is an additional opportunity.

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REDUCING COSTS WITH ENGINEERING PRINCIPLES

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Reducing Costs with Engineering Principles

- Across many industries, chemical engineers are employed to <u>use</u> <u>process modeling and physical/chemical properties estimation</u> to:
 - · maximize yield and
 - minimize energy consumption and waste production associated with desired products.
- In the pharmaceutical industry, engineers
 - use computational tools to optimize distillation and solvent recovery,
 - apply thermodynamic solubility modeling to optimize crystallization, etc.

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Reducing Costs with Engineering Principles

- The use of sound fundamental chemical engineering science can:
 - eliminate bottlenecks,
 - improve production,
 - unlock the full potential of biological, chemical, and formulation processes used to make medicine.
- Chemical engineers can also help reduce costs.

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Reducing Costs with Engineering Principles

- In the R&D area, the use of high-throughput screening tools and multi-reactor laboratory systems efficiently promotes the generation of data at faster rates.
- When modeling and estimation technology cannot provide complete picture, engineers can get the data they need quickly with high-efficiency technology.

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Reducing Costs with Engineering Principles

- Not all of the advanced laboratory technology works universally well in all situations:
 - A reactor system suitable for homogeneous reactions may have insufficient mixing for heterogeneous reactions.
- Selection of the appropriate laboratory technology and proper interpretation of results produced by these laboratory tools benefit from the perspective of chemical engineering principles (mass transfer, heat transfer, reaction kinetics, fluid mechanics, etc.)

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Reducing Costs with Engineering Principles

- With appropriate equipment in hand, engineers can utilize a statistically driven design of experiments to maximize the value of data generated via the experimental methodology.
- Process understanding that comes from combining models and experimental data is a key opportunity for chemical engineers.
 - Quality by Design (QbD)

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IMPROVING PRODUCT VALUE

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Improving Product Value

- Chemical engineers have opportunity to meet market demands for pharmaceutical products that deliver greater value to patient, payer, and physician.
- They don't care about manufacturing process, but they do care about product convenience, safety, and compliance.
- Two examples of engineers contribution to product value: drug delivery, and diagnostics.

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Improving Product Value

Drug Delivery

Inhalers:

- The application of particles engineering and convection modeling to inhalers can improve the consistency with which a dose is administered via the respiratory system independent of the strength of the patient's breathe.
- Greater consistency of delivery increases the associated compliance.

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Improving Product Value

Drug Delivery

• Orally administered capsules and tablets:

- Engineers can manipulate polymer properties and transport driving forces to afford a consistent extended release of an API.
- A steady slow release of medicine from a single delivery vehicle can reduce the frequency with which the medicine need to be taken and potential side effects, which in turn improve conveniences for the patient, and compliance with the dosing regimen.

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Improving Product Value

Diagnostics

- Engineering principles can be used to improve diagnostic tools used to treat diseases.
- A diagnostic tool that enables physicians to initially assign the best treatment without trial and error approach reduces the cost charged to the payers through the preemptive elimination of ineffective options.
- Chemical engineering skills contribute to improvements in making diagnostic technology.
 - Advances in polymer technology and manufacturing processes can lead to devices that are lighter, smaller, and more resilient to being dropped.

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STRATEGIC TECHNOLOGY MANAGEMENT

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Strategic Technology Management

- Engineers have the opportunity to help direct strategic investments in technology.
- The availability of global development and supply options creates relatively new decisions for the pharmaceutical industry.
- Technology investment must be managed through a careful balance of internal capabilities, strategic partnerships, and reliance on external vendors.

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Strategic Technology Management

• In the context of strategic management, technology can be defined as a system comprising of

technical knowledge

Understanding of fundamental principles and relationships that provide foundation of the technology

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processes

procedures

techniques

best practices associated with the technology

equipment used to accomplish specific goal

machinery

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Strategic Technology Management

- Strategic technology management goal:
 - To make value—driven decisions around investments in the advancement, capacity, and capability with each of the technology components.
- Engineers can contribute to investment choices among various emerging technology with technical assessments of probability of success and potential applicability across a company's portfolio of products.

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Break Time

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Manufacturing

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Manufacturing

- Pharmaceutical production plants of APIs and drug products can be generally characterized as primarily batch-operated multipurpose manufacturing plants.
- · At these facilities,

commercial supplies of API intermediates,

APIs, and

drug products

are manufactured before being *packaged*, *labeled*, and *distributed* to various customers.

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Pharmaceutical Production Plants

- Flexible
 - Allow a number of different products to be run in separate equipment trains, depending on the demand.
- Have various degrees of automation, high level of documentation, and change control to manage reconfiguration, with long downtimes for cleanup and turnover of the plant between product changes.

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Manufacturing

- Often accounts for more than one-third of company's human resources and a third of the total costs with expenses exceeding that of R&D.
 - COGs = Cost of Goods= manufacturing cost
 - Margin = profit margin

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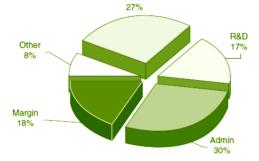


FIGURE 1.6 Distribution of revenue and expenses as a percentage of sales was averaged over 17 major pharmaceutical companies (listed in Table) based on 2008 annual reports.

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Lean Manufacturing

- By adopting the principles of Lean Manufacturing, pharmaceutical companies on average, could save in the range of \$20-50 billions/year

 10 – 25% reduction in COGs
- Lean manufacturing describes a management philosophy concerned with improving profitability through the systematic elimination of activities that contribute to waste
 - Waste is considered the opposite of Value

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Lean Manufacturing

- In Lean manufacturing the following are considered waste:
 - Overproduction
 - Waiting
 - Transportation
 - Unnecessary process
 - Unnecessary inventory
 - Unnecessary motion
 - Defects

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The challenge that batch processing inherently leads to *overproduction* (e.g. inventory build-up of intermediates) leading to *longer cycle times* and *excess inventory*, is addressed through the concepts of continuous manufacturing.



Continuous Processing is one application of lean thinking.

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