



University of Jordan  
Chemical Engineering Department  
905509 Statistical Quality Control

## Introduction and Basic Concepts

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## Wisdom

When a wise man does not understand, he says, '*I do not understand.*' The fool and the uncultured are ashamed of their ignorance. They remain silent when a question could bring them wisdom."

Saying of the ABBODS  
from *The God Makers*  
by Frank Herbert

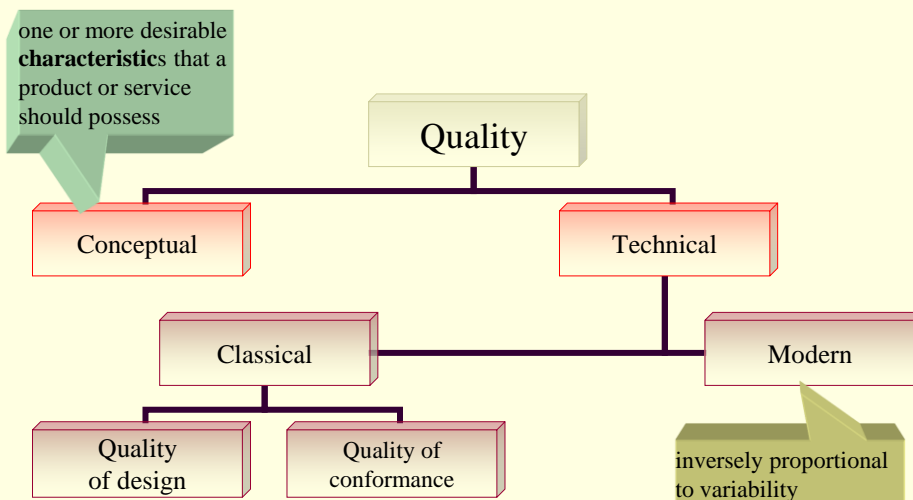


# Outline

- Quality and quality improvement.
- Definition of quality.
- Dimensions of quality.
- Quality characteristics
- Quality engineering terminology.



# What is Quality



# Quality Improvement

- If we accept the modern definition of quality then any action leading to the reduction of variability in processes and products is **quality improvement**.
- Another way of looking at quality improvement is to define it as “**waste reduction**”.



# Quality Dimensions

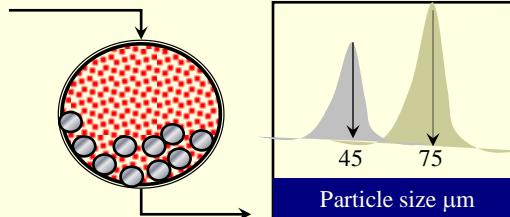
- To assess the quality of any product we need a criterion to do so.
- There are eight (8) main criterion (dimensions) to assess the quality of products.



# Performance

## Will the process/product do the intended job?

- A ball mill running to produce a fine particle size distribution with an average size less than 50  $\mu\text{m}$ .
  - Particle size distribution consistently yielded an average size of 45  $\mu\text{m}$ .
  - Particle size distribution consistently yielded an average size of 75  $\mu\text{m}$ .



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# Reliability

## How often does the Process/product fail?

- Potash
  - A certain yield of brines was harvested out of a carnalite pan. Suddenly, the pan failed to provide the required composition or expected yield. How many times does this scenario happen?
  - How often do you need to shut down the cold/hot crystallization for failure of a crystallizer?



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# Durability

## How long does the process/product last?

- Corrosion
  - The Dead Sea environment is demanding on the materials of construction used. How long does an **inconel** alloy last? A mild steel pipe?
- Environmental
  - How long does it take to replace filter media or ion exchange resins in water purification?



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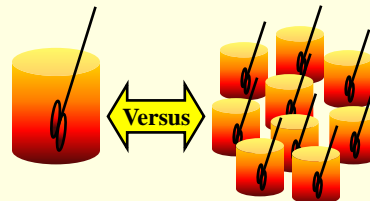
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# Serviceability

## How easy is it to repair a process or product?

- $\text{H}_3\text{PO}_4$  industry
  - Is it easier to fix one large crystallizer (reactor) or a tank of smaller crystallizers (reactors) with the same throughput?
  - Take JPMC reactor as an example.



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# Aesthetics

## What does the product look like?

- Are potash crystals clean or dirty?
- Do they appear uniform in size?
- Is the product visually appealing to the consumers?



POTASH



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# Features

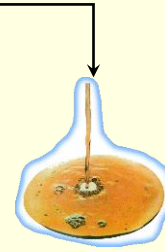
## What does the product do?

- What makes the product more marketable than similar competing products?
- Extra features beyond the basic performance of the competition
  - Less bromine content, higher purity of the potash etc?
  - Phosphoric acid with less heavy metals content.
  - Antacid drug with short time of relief.
  - Light versus heavy crude oil.



Arabian heavy

Arabian light



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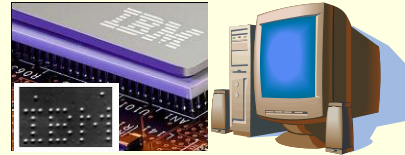
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# Perceived Quality

## What is the reputation of the company?

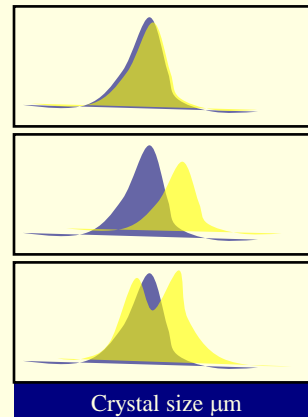
- IBM brand computers vs. a generic made computer.
- A Mercedes-Benz versus any other brand.
- A certain drug e.g., Viagra versus a generic drug.



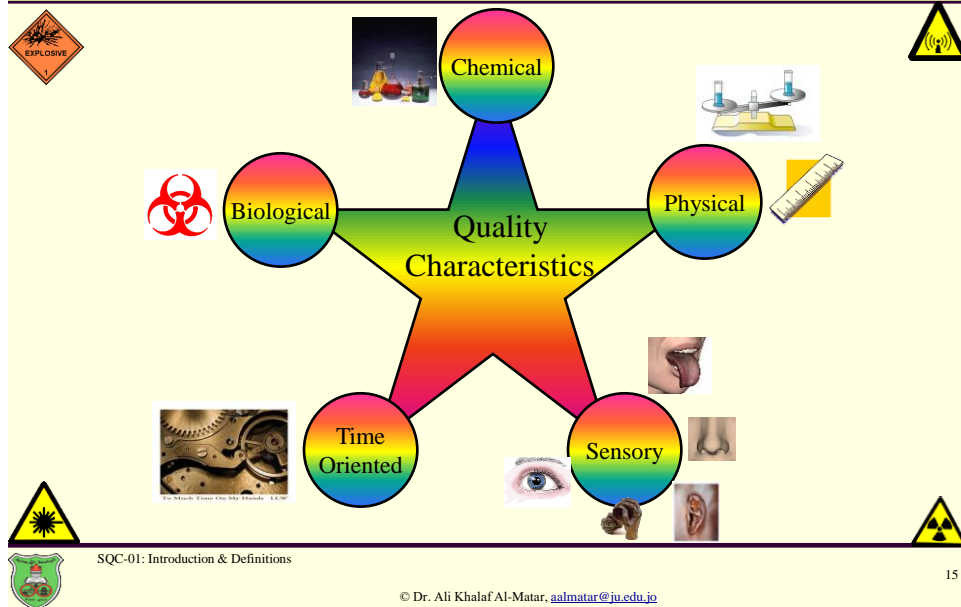
# Conformance to Standards

## Is the product made exactly as the designer intended?

- Potash
  - Does the potash crystal size distribution match design specs?
  - Does the chemical composition of potash match these the process was designed for?
- Petroleum
  - Is the octane number of gasoline same as design specs?
  - Is the Reid vapor pressure for gasoline the same as design specs?



# Quality Characteristics



## Types of Quality Characteristics

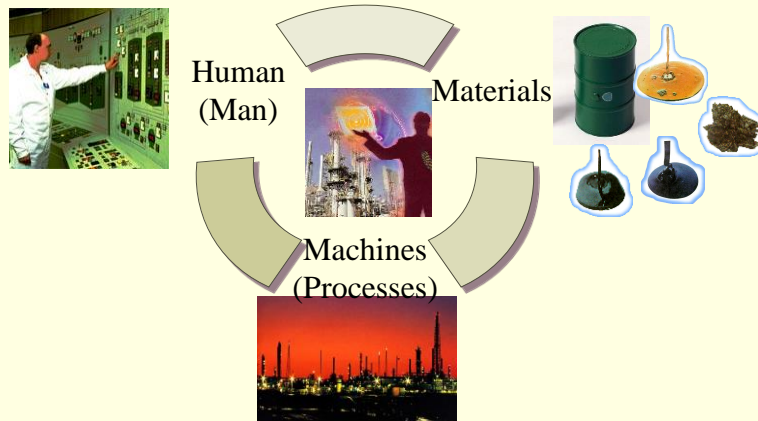
- **Variables.** Usually involve continuous measurements e.g., length, mass, viscosity, density, thermal conductivity, active matter concentration etc.
- **Attributes.** Usually discrete data, often taking the form of counts e.g., number of defective parts, fraction accepted or rejected etc.





# Causes of Variability (M<sup>4</sup>)

$$\text{Man} + \text{Machine} + \text{Materials} + \text{Methods} = M^4$$



# Desirability of Reduced Variability

- Design and production of inherently safe products.
- Economics
  - Increased productivity.
  - Increased efficiency of processes.
  - Reduced costs.
  - Greater profitability
- Increased competence in a tough market and enhanced market penetration.
- Environmental (Reduced Waste).
- Legal (Avoid litigations and law suits).



- Why is it desirable to reduce variability in industry? Mention at least three reasons.



## Specification of a Quality Characteristic

- Quality characteristics are usually evaluated against **specifications**.
- **Specification** is the process by which the desired measurements for the quality characteristics on the **components and subassemblies that make up the product**, as well as the desired values for the quality characteristics in **the final product**.



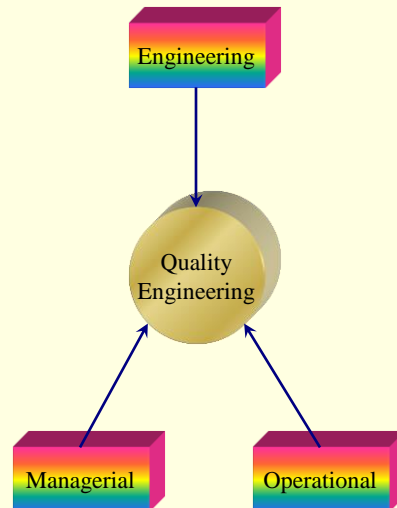
# Specification Levels

- Three levels of values
  - **Lower Specification Limit (LSL)** is the smallest allowable value for a quality characteristic
  - **Nominal (target)** value is the desired value for a quality characteristic.
  - **Upper Specification Limit (USL)** is the largest allowable value for a quality characteristic.
- Some quality characteristics have specification limits on only one side of the target.



# Quality Engineering

- **Quality engineering** is the set of **operational**, **managerial**, and **engineering** activities that a company uses to ensure that the quality characteristics of a product are at the nominal or required levels.



# Design Approaches

- **Over-the-wall.** Specification limits are usually determined by the **design engineer**.
- **Concurrent engineering.** A team approach to design with specialists in manufacturing, quality engineering and other disciplines working together with the product designer at the earliest stages of the product design process.



# Nonconforming, Defective and Defects

- When a component or product does not meet one or more of its specifications, they are considered to be **nonconforming**.
- A nonconforming product is considered **defective** if it has **one or more** defects.
- **Defects** are nonconformities that may seriously affect the **safe** or **effective** use of the product.



# Final Thoughts

- Quality function is not responsible for quality!
- Quality department does not design, manufacture, distribute, or service the product.
- The entire company is responsible for quality.

